



# Hypertension Management, Modernized

We empower Members to manage hypertension with a simple solution that tracks progress and delivers personalized interventions powered by clinical expertise and data science.



## Key Elements of the Livongo Offering

Our data science driven approach provides Members with personalized, actionable, and timely support to drive lasting outcomes.



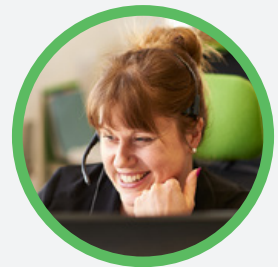
### Effortless Data Collection

- ✓ Cellular blood pressure monitor to empower self-monitoring
- ✓ Food and activity tracking to understand lifestyle habits



### Personalized Health Signals

- ✓ Drive to 5 campaign establishes baseline blood pressure and forms monitoring habit
- ✓ Health Nudges™ deliver calls to action when Members are most receptive
- ✓ Health challenges drive small changes for big wins



### Human-Centered Approach

- ✓ 1:1 human and digital Livongo Expert Coaching support
- ✓ Medication support focused on Members with barriers to adherence